



D.CIPHER

A MUSIC MASTERMIND COLLECTIVE

SPONSORSHIP OPPORTUNITIES

D.Cipher is a music mastermind collective and nonprofit dedicated to advancing the Michigan music economy through shared learning, collaboration, and partnerships. We connect people and communities to music in impactful ways, and connect musicians to opportunities, resources and information to develop in their careers.

Our work is rooted in amplifying Detroit's emerging musical talent while preserving Detroit's musical legacy, and making an impact by :

- Supporting BIPOC musicians
- Creating equity
- Enhancing social inclusion
- Supporting tourism and a night time economy
- Retaining and attracting talent
- Providing jobs
- Preserving and amplifying culture

IMPACT SINCE 2018

50K

Appx.
Detroiters in intentional community
with live music

1.8K

Appx.
individual musicians impacted

145

activations to-date

OUR ACTIVATIONS

- **D.CIPHER LIVE** > live music concerts and cultural activations
- **OFF THE RECORD** > in-studio sessions and masterclasses with established artists
- **KNOWLEDGE CIPHERS** > shared learning opportunities via industry workshops and panels
- **JAM SESSIONS** > intimate gatherings and jam sessions where musicians can be in community and network with one another
- **LISTENING SESSIONS** > peer to peer skillbuilding and skill sharing opportunities

ALL SPONSORS RECEIVE:

Vendor space at any D.Cipher activation

Company logo on all promo materials

Discounts on music solution services including:
event music curation, backline rental, and more

	ARTIST \$5k	SONGWRITER \$10k	PRODUCER \$25k	MOGUL \$50k
Curated music experience for your organization	DJ + audio/sound system set up	Trio + audio/sound system set up	Full Band + audio/sound system set up	DJ + Full Band + audio/sound system set up
Custom vendor activation at a D.Cipher event	Jam Session or Listening Session	Knowledge Cipher	Off the Record	D.Cipher Live
Listed as an "Amplified by" sponsor on all event press and promo	Jam Session or Listening Session	Knowledge Cipher	Off the Record	D.Cipher Live
Custom promotional song/jingle created and produced for your organization			✓	✓